



Attentis - Privacy Policy

May 2026 V2.01

STRICTLY COMMERCIAL IN CONFIDENCE

The enclosed contents can only be disclosed to a third party with the express written approval of Attentis Pty Ltd.

Purpose

Attentis respects your privacy and is committed to protecting it through our compliance with the policy. This Privacy Policy describes the types of information Attentis may collect from you or that you may provide when you (or an authorised representative) register user account access to any Attentis owned, operated or managed website, app or service including but not limited to analytics.attentistechnology.com, dashboard.attentistechnology.com, attentistechnology.com and other Attentis provided websites, or apps. This privacy policy details our practices for collecting, using, maintaining, protecting and disclosing that information. Attentis requests that you read our Privacy Policy to help you understand how Attentis manages and protects information about you.

Except where noted, statements in this Privacy Policy refer to analytics.attentistechnology.com, dashboard.attentistechnology.com, attentistechnology.com, the Attentis app, all Attentis owned, operated or managed web and mobile applications, and any tools, applications or features contained within the sites. By downloading, accessing or using Attentis applications, or providing information to Attentis in connection with them, you agree to the terms and conditions of this Privacy Policy, so please read on carefully.

How we collect and use your information

Personal information

You may use any of the Attentis owned, managed or operated websites including analytics.attentistechnology.com, dashboard.attentistechnology.com, attentistechnology.com, the attentis app or any other Attentis provided sites as a guest without registering or creating an account. If you use any Attentis site as a guest, which may limit the accessibility, visibility or type of information available, any information gathered will not be linked to an account or profile, but Attentis may store and use the information on an anonymous basis as outlined and in accordance with our Privacy Policy.

If you choose to (or authorise another person or third party to) sign up for a registered user account with an Attentis managed, owned or operated website or other Attentis provided services, Attentis may ask for personal information. "Personal Information" means information that Attentis can use to identify or contact you, such as your name, address, telephone number and email address. Attentis may combine the information you submit under your account with information you enter later to provide a better experience and to improve the quality of our services, i.e. information that is relevant to or specific to your registered location. For certain services, Attentis may give you the opportunity to opt out of combining such information. Attentis may also contact you regarding updates about our services, new services, and new features as well as important changes to this policy.

Attentis may disclose personal information to courts, tribunals, regulatory authorities, credit reporting agencies and law enforcement officers as required by law, in connection with any actual or prospective legal proceedings, or in order to establish, exercise or defend our legal rights. This may include third parties, including agents or sub-contractors, who assist Attentis in providing information, products and / or services to you and parties that store data, both inside and outside of Australia; and third parties that collect and process data including Twilio, Post Mark and Google Analytics. Where Attentis disclose your personal information to third parties for these purposes, Attentis will request

that the third party follow this Privacy Policy regarding handling of your personal information.

Personal Information - Storage

Attentis operates networks in multiple locations, globally and may for the purposes outlined in this Agreement, transfer or store Personal Information to any country in which Attentis operates, subject to its compliance with applicable laws and this Agreement. Personal Information collected by Attentis will be stored through electronic systems located in various locations on databases operated by Attentis, and in some cases operated by third parties on behalf of Attentis. Customer data may be transferred to databases outside the customers country of residence. Attentis may share Personal Information with third parties to perform business functions and services on its behalf including in connection with the use or operation of the Platform (such functions may include hosting servers, alert notifications, messages and emails, legal, accounting, marketing, product research or other support services); or as required or permitted by law. These third parties may be located in various countries across the globe. Where Attentis does make information or data available to third parties to perform business functions and services on behalf of Attentis, all such parties will be obligated to maintain the security and confidentiality of the Personal Information and to process the data in accordance with Attentis' instructions. Attentis either by itself or through third party service providers, will act only as a data processor and will not re-use or re-disclose Personal Information for unrelated purposes outside the provision of the Services. Attentis will conclude appropriate data protection contracts with all such third parties, to ensure appropriate levels of data protection is accorded to the data at all times.

Personal information - End of Life

All personal information collected and stored by Attentis is deemed to be at the end of its life after the account has not been active for a twelve (12) month period. Following the twelve (12) month non active use of the account, all personal information contained within the account will be deleted from all systems, servers and databases. Any previously registered user, who has allowed the account to expire, will be required to establish a new account complying with the terms and conditions as outlined in this document.

Sensitive information

Sensitive information is data collected by Attentis (or third party) sensors at customer sites or locations that may be sensitive in nature or proprietary to an operation or specific to that particular site or customer. Sensitive information forms part of the data Attentis collects during our normal operations at a range of sites. As part of normal operations Attentis gather, collate and process site specific sensitive information that is accessible on Attentis interfaces and apps. Sensitive data forms part of our specific client offering and services and is not available to any other users, only users that have secured sign-in access to that individual network or sensor. All sensitive information gathered, collected, collated or displayed remains the property of the customer. In referring to 'sensitive information' Attentis means information that relates to site visual and thermal images, structural integrity, audio, movement, and specific sensing requirements for each individual location. Sensitive information is used and disclosed for purposes relating to the primary purpose for which the sensitive information was collected. Sensitive information will only be accessed or

disclosed to persons without secured sign-in access only if required by law to disclose.

Non-sensitive information

Non-sensitive information is information of a general nature and is defined as weather information including but not limited to wind speed, wind direction, wind gusts, wind vectoring, relative humidity, rainfall, barometric pressure, solar irradiance, UV measurements, river, stream and water body heights, flows and measurements, soil moisture, delta T calculations, spray drift analysis and air quality, composition and movement. All non-sensitive information is and remains the property of Attentis. Attentis collect this data in order to provide all registered Attentis users, subscribers and clients with information that can be used to improve situational awareness, understanding, long term conditions, and changes in localised and wider scale conditions.

Attentis also use this data in an aggregated, collated format to analyse environmental behaviour and activity to improve Attentis owned, operated or managed websites, apps and service offerings (e.g. refining correlation algorithms). In some cases, non-sensitive data is shared between Attentis customers to provide wider ranging information to improve situational awareness, safety and greater understanding of conditions that impact operations, organisations, individuals and communities.

Non-personal information

In order to improve and optimise user interaction on our websites and apps, our servers automatically collect information about your interactions on our site, including, without limitation, pages viewed, data accessed, depth of historic information accessed, search terms, internet protocol address, browser type, browser language, and the date and time of your ingress and egress.

User communication

When you send email or other communications to Attentis, Attentis may retain those communications in order to process your inquiries, respond to your requests and improve our services. Attentis may use your email address to communicate with you about our services, new features, changes to access, the creation of additional networks, access to new networks and other correspondence as required from time to time.

Choice and consent

Providing us with certain personal information is optional to you. You can choose not to provide addresses and multiple contact phone numbers, however Attentis does require your full name, email address and a contact phone number to establish a registered user account. If you are accessing any of our sites or app in a corporate capacity or as part of your job / role / project / investigation, the organisation with whom you are representing or under contract or obligation with must be revealed when establishing the user account. Changes in employer, contract or engagement arrangements must be updated on the site. Due to the fact that our sites deal with sensitive information and Attentis endeavours to protect all information available on the site, Attentis must be aware of any changes as it may breach our privacy policy and place sensitive information at an unacceptable risk. Users failing to comply with this requirement will have all access removed and the circumstances surrounding the account termination reviewed by Attentis and its legal representatives. When you provide Attentis with your personal information, you consent

to the terms in this Privacy Policy, and to Attentis disclosing or receiving your personal information for these purposes.

How we handle privacy and security internally

Attentis seeks to use reasonable physical, technical and administrative measures to protect personal information and data information under our control. Unfortunately, no data transmission over the internet or data storage system is guaranteed to be 100% secure, and although all endeavours are made to protect all data housed by Attentis, Attentis cannot be held responsible for breaches relating to access to data and personal information. If you have reason to believe that your interaction with Attentis is no longer secure (for example, if you feel that the security of any account you might have with Attentis has been compromised), please contact Attentis immediately to allow us to address and rectify the breach in the fastest possible timeframe.

Access

You may request details of personal information that Attentis holds about you in certain circumstances set out in the Privacy Act. An administrative fee may be payable for the provision of this information. Attentis may refuse to provide you with information that Attentis holds about you in certain circumstances set out in the Privacy Act.

Correction

If you believe that any information Attentis holds about you is inaccurate, out of date, incomplete, irrelevant or misleading, please update your information on your account or contact us by email to ensure that the details Attentis has remains up to date and correct. Attentis relies in part upon users advising us when their personal information changes. Attentis will respond to any request within a reasonable time and will endeavour to promptly correct any information found to be inaccurate, incomplete or out of date.

Changing or removing information

If you would like to update the personal information that you have provided to us, you may do so through accessing your account, updating the information and by selecting save, updating that information. Alternatively you can send us an email with the required changes and Attentis administration will make those changes for you and send you confirmation that this has occurred. If you would like to delete your personal information from our systems, you should contact us following the directions in the "Contact us" section requesting the user account be closed and Attentis administration will close your account. Account closure will be performed within 48 business hours, or as soon as possible, should the request fall outside these normal parameters.

Sharing your information

Attentis only shares personal information with other companies or individuals outside of Attentis in the following limited circumstances:

Attentis have your consent. Attentis requires opt-in consent for the sharing of any sensitive personal information.

Attentis may provide basic user information to the owner, manager, administrator or Attentis customer who owns, manages or is responsible for a network i.e. Council, Organisation or Corporation.

Attentis has a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to (a)

satisfy any applicable law, regulation, legal process or enforceable governmental request, (b) enforce applicable Terms and Conditions of Use, including investigation of potential violations thereof, (c) detect, prevent, or otherwise address fraud, security or technical issues, or (d) protect against harm to the rights, property or safety of the Company, its users or the public as required or permitted by law.

If Attentis or a network owned, controlled or managed by Attentis becomes involved in a merger, acquisition, or any form of sale of some or all of its assets, Attentis shall have the right to transfer your information in connection with that transaction and / or network. Attentis will provide notice on the Site in the event of such a transfer.

Third parties

This Privacy Policy does not address, and Attentis is not responsible for, the privacy, information or other practices of any third parties operating any software application or website which contains a link to any website, app or service operated, managed or owned by Attentis. The inclusion of a link on any Attentis owned, operated or managed site does not imply endorsement of the linked software, application or website by Attentis or by any of our affiliates.

Changes to this policy

Please note that this Privacy Policy may change from time to time. Revised Privacy Policy statements will be available including highlighted altered sections. In the event that the changes are significant, a notice including the highlighted changes will be emailed to all users. This Privacy Policy was last updated in May 2026.

Jurisdiction

Attentis Pty Ltd is an Australia company with a subsidiary company Attentis Technology (NZ) Limited in New Zealand and therefore; accordingly, this Policy, and our collection, use and disclosure of your personal, sensitive and non-sensitive information, is governed by Australian or New Zealand Law, (whichever is applicable to the network you are accessing) and not by the laws of any country, territory or jurisdiction other than Australia or New Zealand.

Attentis does not represent or warrant that the analytics. attentistechnology.com, dashboard.attentistechnology.com, attentistechnology.com, the Attentis app and any other Attentis provided website, app or any functionality or feature thereof is appropriate or available for use in any particular jurisdiction. Those who choose to access or use any Attentis website, app or service including analytics.attentistechnology.com, dashboard.attentistechnology.com and attentistechnology.com do so on their own initiative and at their own risk, and are responsible for complying with all local laws, rules and regulations.

By using any Attentis website, app or service, users from outside Australia or New Zealand acknowledge that Attentis is subject to Australian and New Zealand law and consent to the transfer of personal information to Australia or New Zealand (as required), which may provide a different level of data security than in their country of residence, and waive any claims that may arise under their own national laws.

Contact us

If you have any questions about this Privacy Policy or have requests pertaining to your data, please contact Attentis by e-mail at support@attentistechnology.com

Please note that e-mail communications are not always secure. Please do not include account access details, passwords, credit card information or other sensitive information in your e-mail messages to Attentis. Thank you.



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Creating intelligent sensor networks is a major step in understanding environmental factors that impact our daily lives.

Attentis® has invested years of research and development, creating integrated networks that operate in extreme conditions to ensure reliability.

Attentis® intelligent networks transform life through improved human understanding of, interaction with and response to, the environment we live in.

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